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*For immediate release*

## **Young Photographers Alliance Honors Another Six Talented Young Photographers**

NEW YORK, NY — August 26, 2010 — Young Photographers Alliance (YPA), a 501(c)3 educational foundation dedicated to developing the talent of young photographers, has awarded six scholarship awards to talented young photographers from across the US. This year scholarships have been generously funded by ASMP (American Society of Media Photographers), APA (Advertising Photographers of America), Alamy (stock photo agency), Jerry Tavin (YPA Founder), and Photolibrary (stock photo and footage agency):

- Alex Sanchez, Freshman, Ringling College of Art and Design (ASMP Award)
- Stacy Kranitz, Graduate student, Louisiana State University (ASMP Award)
- Long Tran, Sophomore, Wood Tobe-Coburn College (APA Award)
- Haley Flores, Sophomore, Wartburg College (Alamy Award)
- Yasmin Alishav, Junior, Art Center College of Design (Jerry Tavin Award)
- Clarence Baillo, Freshman, Art Institute – Pittsburgh (Photolibrary Honorable Mention)

Awards will be presented at the YPA Annual Awards Ceremony and Benefit Auction in New York City on October 12<sup>th</sup>, 7-10pm, by some of the country's finest photographers, including Eric Meola and Doug Menuez. The benefit auction will include highly collectable signed prints, generously donated by well-known photographers. Also on show will be the work of this year's mentees, who are currently creating photo essays on the theme of "Answering Adversity."

The event is open to all and is a unique opportunity to enjoy, and possibly acquire, some stunning photography, while celebrating and supporting young talent. Tickets may be purchased online and cost \$50 (or \$75 at the door). See [www.youngphotographersalliance.org/events/](http://www.youngphotographersalliance.org/events/)

YPA still has a few sponsorship opportunities available, and is actively seeking the support of volunteers to help with organizing the award ceremony, benefit auction, multimedia exhibitions, and ongoing development and fundraising for the organization. To find out more, please visit [www.YoungPhotographersAlliance.org](http://www.YoungPhotographersAlliance.org) or contact Deborah Free at 585-768-7880 or [deborah@youngphotographersalliance.org](mailto:deborah@youngphotographersalliance.org).

## **About YPA**

Young Photographers Alliance is a global community where young photographers connect with the inspiration, resources and contacts they need to build successful and sustainable careers as the artists, communicators and documenters of the future. The foundation brings together a wealth of industry experience through its board and membership, and offers real-world knowledge, insight, experience, and contacts to help students and other emerging photographers develop their artistic skills and business acumen as photography professionals. Likewise, through its programs, YPA helps established photography professionals connect with the next generation of innovative image-makers. For more information, visit [www.YoungPhotographersAlliance.org](http://www.YoungPhotographersAlliance.org).

The judging panel for this year's YPA awards comprised: Stephen Mayes (Managing Director at VII Photo), Steve Diamond (Executive Director of Photography at Scholastic Inc.), Spencer Jones (CEO at Glasshouse Images), and Jerry Tavin (YPA founder).

## **Notes to Editors**

Photo essays submitted by the award winners are available to download from:

[www.youngphotographersalliance.org/programs/scholarships.php](http://www.youngphotographersalliance.org/programs/scholarships.php)

YPA will provide materials in September 2010 to any editors or writers who would like to produce a feature article on the scholarships or mentoring program. Please contact Deborah Free at 585-768-7880 or [deborah@youngphotographersalliance.org](mailto:deborah@youngphotographersalliance.org) to discuss your requirements and deadlines.

Photos from last year's Award Ceremony may be downloaded from:

[www.youngphotographersalliance.org/press-photos.php](http://www.youngphotographersalliance.org/press-photos.php)