

For immediate release

Young Photographers Alliance Honors Another Five Talented Young Photographers With Scholarship Awards

NEW YORK, NY — September 30, 2011 — Young Photographers Alliance (YPA), a 501(c)3 educational foundation dedicated to developing the talent of young photographers, has awarded scholarship awards to five talented young photographers from across the US:

- Katie Koti, Graduate Student, Yale University (Alamy Award)
- Kathya Maria Landeros, Graduate student, Massachusetts College of Art & Design (Jerry Tavin Award)
- Hayden Myrick, Freshman, School of the Art Institute of Chicago (ASMP Award)
- Alena Reyes, Senior, School of the Art Institute of Chicago (ASMP Award)
- Kevin Truong, Junior, Pratt Institute (APA Award)

Photo essays submitted by the award winners are available to download from:

www.youngphotographersalliance.org/scholarships.php

This year's scholarships have been generously funded by ASMP (American Society of Media Photographers), APA (Advertising Photographers of America), Alamy (stock photo agency), and Jerry Tavin (YPA Founder).

YPA is honored to have Deborah Willis, Lois Greenfield, Albert Watson, Theresa Raffetto and Hans Neleman present this year's awards to the five scholarship winners at the YPA Awards Ceremony and Benefit Auction, to be held at the Calumet Studio, New York, from 7pm to 10pm on Wednesday, October 19th.

The Benefit Auction, which will begin at the Awards Ceremony and continue online until October 31st, will include highly collectable signed prints by renowned photographers Amy Arbus, Barbara Bordnick, Brad Trent, Cameron Davidson, Jill Enfield, Marcus Gaab, Martyn Thompson, Sebastian Smith, Toby McFarlan Pond, Vincent Dixon, Jimmy Fikes and others. There will also be prints by the 2011 YPA Scholarship winners.

The Awards Ceremony and Benefit Auction is YPA's principal fundraising vehicle. The event is open to all and is a unique opportunity to meet leading players in the photography and stock image business, and to enjoy – and possibly acquire – some stunning photography, while celebrating and supporting young talent. Tickets may be purchased online and cost \$50 (or \$75 at the door).

For more information or to buy tickets, see www.youngphotographersalliance.org/events or contact Deborah Free at 585-768-7880 or deborah@youngphotographersalliance.org.

About YPA

Young Photographers Alliance is a global community where young photographers connect with the inspiration, resources and contacts they need to build successful and sustainable careers as the artists, communicators and documenters of the future. The foundation brings together a wealth of industry experience through its board and membership, and offers real-world knowledge, insight, experience, and contacts to help students and other emerging photographers develop their artistic skills and business acumen as photography professionals. Likewise, through its programs, YPA helps established photography professionals connect with the next generation of innovative image-makers. For more information, visit www.YoungPhotographersAlliance.org.

The judging panel for this year's YPA awards comprised: Hans Neleman (Photographer), Jill Enfield (Photographer), Spencer Jones (CEO at Glasshouse Images), and Jerry Tavin (YPA founder).

About the presenters

- Deborah Willis is a contemporary artist, photographer, curator of photography, photographic historian, author and educator. Among other awards and honors she has received, Ms. Willis was a 2000 MacArthur Fellow. She is currently Professor and Chair of the Department of Photography and Imaging at Tisch School of the Arts of New York University.
- Lois Greenfield (www.loisgreenfield.com) is a photographer made famous by her ability to capture the human form in motion and her use of it as a compositional element in her art. Greenfield's work has been exhibited in museums and galleries around the world. Her newest venture has taken her career full circle, collaborating and performing around the world with the Australian Dance Theatre in "Held", a dance inspired by her photography in which she shoots the live action as part of the performance.
- Albert Watson (www.albertwatson.net) has made his mark as one of the world's most successful fashion and commercial photographers during the last four decades, while creating his own art

along the way. His striking images have appeared on more than 100 covers of Vogue around the world, as well as Rolling Stone and Vibe. He also has created the photography for hundreds of successful advertising campaigns for major corporations, such as Prada, the Gap, Levi's, Revlon and Chanel.

- Theresa Raffetto (www.theresaraffetto.com) is a member of American Photographic Artists (APA) and currently serves on the national board as President, as well as being an accomplished food and concept photographer.
- Hans Neleman (www.neleman.com) is an internationally renowned photographer, film director and author, as well as the founder of WIN-initiative, a boutique stock photography agency and its promotional magazine, WINK.

Note to Editors

YPA will provide additional materials upon request to any editors or writers who would like to produce a feature article on the scholarships or mentoring program. Please contact Deborah Free at 585-768-7880 or deborah@youngphotographersalliance.org to discuss your requirements and deadlines.

The YPA logo and photos from last year's Awards Ceremony may be downloaded from:
www.youngphotographersalliance.org/PR/

Contact: Deborah Free

Phone number: 585-768-7880

Email: deborah@youngphotographersalliance.org