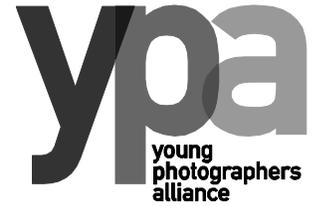


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Young Photographers Alliance Announces Upcoming Mentorship Exhibit

NEW YORK, NY — December 10, 2013 — Young Photographer’s Alliance (YPA), a 501(c)3 educational foundation dedicated to developing the talent of young photographers, is hosting an exhibit to celebrate the success and works of all the mentees that participated in the [fourth annual mentoring program](#). Thanks to major founding sponsor, American Society of Media Photographers Foundation (ASMP Foundation), this year’s program was the largest, with 19 teams in total. Locations included New York City, Anchorage, Columbus, Dallas, Kansas City, Los Angeles, Minneapolis, Nashville, New Orleans, Orlando, Portland, Seattle, Canada (Toronto, Ottawa), India (Mumbai), UK (London, Bristol) and Scotland (Glasgow).

The exhibit will be hosted at Calumet Studios – 22 W. 22nd Street, 2nd floor, New York City. An opening reception will take place Wednesday, January 15th, from 5:00pm-9:00pm. Many of the mentees and mentors will be present. Hors d’oeuvres, beer and wine will be served throughout the evening. A donation of \$20 will be accepted either in advance or at the door. Come experience the future of photography!

This year’s theme was “Escape” – “How does one capture the essence of the word Escape? By its very nature it cannot be grasped or tamed, confined or controlled. Escape is the flower that grows from the crack in the concrete. It is the choice between having a drink or taking a walk. Escape is the freedom from reality, but it is also reality unrestrained. Escape is a paradox. Escape is inevitable.”

“It is in fact a part of the function of education to help us escape, not from our own time...for we are bound by that, but from the intellectual and emotional limitation of our time.” - TS Elliot

Young Photographers Alliance (YPA)
9965 Leroy Pavilion Road
Pavilion, NY 14525
T: 585-768-7880 F: 585-768-2941
E: info@youngphotographersalliance.org
www.youngphotographersalliance.org

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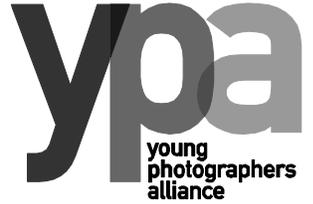


Both mentees and mentors mutually benefit from the experience, due in part to the collaborative approach within each team. Creative energy and a dose of friendly competition fueled these artists, while also teaching them about the realities of the industry. Below are some quotes that recount highlights from the program:

“I have become much more aware of what the photography industry is like. The exposure I got while taking part in this mentorship was invaluable. I now am more deliberate when I shoot and I know what to expect when trying to find subjects for my projects. I have learned how to see in a more advanced way.” ~**Sofia Marcus-Myers Portland, Oregon Team**

“I approach photography differently now because prior to this mentorship, I was scared to be the driving force behind the shoot. I’ve gained confidence in coming up with a concept, organizing shoot dates and models, and executing that plan. I’ve also had to learn about different lighting techniques, Photoshop skills and people skills on the fly. There is no better way to learn something than doing it.” ~**Kristi Knupp, Los Angeles Team**

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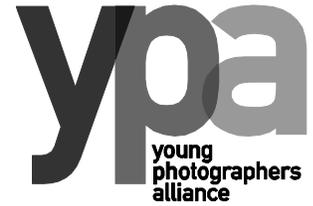


“One of the most important skills I gained was confidence and passion for my photography and in my photography. I was encouraged by Stewart and Claire that being a newbie doesn’t have to be a disadvantage! That putting yourself out there and showing up is half the job, and that in life there will always be someone better, faster, more talented than you and that truth shouldn’t take anything away from your dreams or skills.” ~**Whitney Matewe, Dallas Team**

YPA looks forward to sharing the success and growth that each artist has achieved through the program. The exhibition will showcase the images and essays from 72 mentees. Winners of the awards for the following “best of” categories will be announced at the reception – best overall mentee, best single image and best team. The YPA hopes that you will be just as stimulated and moved by the evocative images as these talented, young artists were when they shot them.



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About YPA

Young Photographers Alliance is a global community where young photographers connect with the inspiration, resources and contacts they need to build successful and sustainable careers as the artists and communicators of the future. The foundation brings together a wealth of industry experience through its board and membership and offers real-world knowledge, insight, experience and contacts to help students and other emerging photographers develop their artistic skills and business acumen as photography professionals. Likewise, through its programs, YPA helps established photography professionals connect with the next generation of innovative image-makers. For more information, visit YPA online at www.YoungPhotographersAlliance.org.

Your contact for further information:

Young Photographers Alliance

Deborah Free
9965 Leroy Pavilion Road
Pavilion, NY 14525
Tel.: (585) 768-7880
Email: deborah@youngphotographersalliance.org
Web: www.youngphotographersalliance.org

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