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ASMP AWARDS TWO YOUNG PHOTOGRAPHERS YPA SCHOLARSHIPS

For the second year, the ASMP Foundation is supporting the Young Photographers Alliance (YPA) as a major founding sponsor, as a result of funds received by ASMP from the Authors Coalition of America.

In addition to assisting in the development of YPA's second annual mentoring program (featured in our Portfolio section on page 26), ASMP's support is funding scholarships for Alena Reyes and Hayden Myrick, both students at the School of the Art Institute of Chicago.

"My conversations with the 2010 award recipients made it clear to me that the work of YPA, through its scholarships and mentor programs, is making a real difference in people's lives and careers," notes ASMP executive director Eugene Mopsik. "We look forward to continued participation with YPA to make a substantial contribution to the needs of emerging photographers."

In addition to Myrick, a freshman whose scholarship was presented by Lois Greenfeld, and Reyes, a senior whose scholarship was

presented by Albert Watson, three other students received scholarships during YPA's award ceremony and benefit auction held in New York City on Wednesday, October 19. They included Katie Koti, a graduate student at Yale University who received the Alamy Award, presented by Deborah Willis; Kathya Maria Landeros, a graduate student at Massachusetts College of Art & Design who received the Jerry Tavin Award, presented by Hans Neleman, and Kevin Truong, a junior at Pratt Institute who received the APA Award, presented by Theresa Raffetto.

The judging panel for this year's YPA awards included photographer and YPA advisory board member Hans Neleman, Glasshouse Images CEO Spencer Jones, photographer Jill Enfield and YPA cofounder Jerry Tavin.

"Many of the scholarship applicants grew up in difficult environments, with abusive parents and families that immigrated to the United States and started their lives over, and some are exploring transgender relationships," notes

Spencer Jones. "Many of the entries we viewed illustrate the students' lives and the communities they live in. Ultimately, they hope to use their work to illustrate social injustice, in an attempt to help bring about a world that ought to be. There's a sense of grit and determination in all this work that I greatly admire."

Concurrent with YPA's awards ceremony, fine art prints donated by noted photographers as well as the 2011 award-winning students were offered up for bids in a silent benefit auction, which will remain open for online bids through the end of October.

Future YPA events include a major exhibition of work from the 2011 mentoring program, which will open on January 11, 2012, in a private reception at New York's Calumet Gallery and will be open to the public through January 20. For further details about this, as well as the organization's many other initiatives, visit the YPA Web site at <www.youngphotographersalliance.org>. ☺

—Jill Waterman



"What I admire most about Hayden Myrick's images is that they do not rely on the prevailing visual formulas of art photography," says Lois Greenfeld. "She is just a freshman, yet in her disquieting photographs, she has found her own point of view. These images become resonant when seen together as a cinematic montage; they exhibit both the specificity and the illogic of a nightmare."

INTRODUCING TEN FREE WEBINARS JOINTLY PRODUCED BY ASMP AND THE COPYRIGHT CLEARANCE CENTER

In the interest of educating a broad reach of both creative producers and content users, earlier this year ASMP firmed up plans to coproduce a series of free Webinars with the Copyright Clearance Center (CCC), a leading global rights broker that licenses published content for a wide range of publishing, corporate and academic uses.

"These seminars will create an opportunity for ASMP to connect with the publishing and user communities that we have previously been unable to reach," notes ASMP executive director Eugene Mopsik about the program.

"This opportunity to collaborate arose from ongoing discussions between the leadership of our two organizations," says Tracey Armstrong, CCC's president and CEO. "CCC is pleased to work with ASMP to facilitate these seminars."

Headlined under the title *The Future of Art & Commerce: What Creators and Users of Visual Content Need to Know in These Rapidly Changing Times*, this series will open an honest dialogue about conflicting pressures for both content creators and users while exploring a variety of mutually beneficial suggestions and solutions.

ASMP educator and former national president Judy Herrmann has

a leading role in the planning of the series. "The most exciting thing to me is that to the best of my knowledge, this is the first series that's really about bringing the users and creators together," she says.

Herrmann notes that the series is structured to ramp up from the first few programs that present the nuts and bolts of copyright and fair use, "to let everyone get on the same page," to more conceptual discussions around subjects such as *Examining Compensation Models for Visual Content* and *The Future of Licensing*. "Our goal is to get this information out to as many people as possible," she says.

The technology powering these seminars will allow registrants to ask questions via a chat function, though individual speakers will get to decide how to handle the Q&A format during their sessions. Following each event, all registrants will receive an e-mail linking to a recording of the discussion for future reference.

Registrations to date have been overwhelming, with more than 1,400 attendees registered for the first session. Due to this high demand, registration for live attendance at the first program is now closed, but interested parties can still register to receive the free recording of this event. ☺

SEMINARS CURRENTLY OPEN FOR REGISTRATION INCLUDE:

- October 5 from 1:00 to 2:30 pm: What Everyone Should Know About Copyright, with Susan Carr and Richard Kelly
- October 19 from 1:00 to 1:45 pm: Registering Copyrights in the United States, with Jim Cavanaugh
- November 15 from 1:00 to 2:00 pm: Understanding Fair Use, with Victor Perlman and Frederic Haber, VP and general counsel of the Copyright Clearance Center
- December 7 from 1:00 to 1:30 pm: What Everyone Should Know About Licensing, with Susan Carr
- December 14 from 1:00 to 1:30 pm: How to Write (and Read) Licenses, with Jeff Sedlik

FUTURE SEMINARS STILL UNDER DEVELOPMENT:

- January 11, 2012, from 1:00 to 2:30 pm: Examining Compensation Models for Visual Content
- January 25, 2012, from 1:00 to 2:00 pm: Alternate Approaches to Relicensing/Reusing Existing Content
- February 8, 2012, from 1:00 to 2:00 pm: License Tracking: Systems & Technologies
- February 29, 2012, from 1:00 to 2:00 pm: The Future of Licensing
- March 14, 2012, from 1:00 to 2:30 pm: (re)Imagining the Future

"We hope to use this series to start a dialog," Herrmann says, "that can help preserve the breadth of choice available to users and consumers of visual content and guarantee that we still have a professional creative class."

For further details and to register for these seminars, visit <www.ASMP.org/webinars>. ☺ —JW

ASMP AT THE JAVITS CENTER DURING PDN PHOTOPLUS EXPO

Join ASMP staff members plus national and chapter leaders at PDN PhotoPlus Expo, October 27, 28 and 29, 2011.

Come visit our booth (#1276) to schmooze with colleagues and pick up a copy of the *ASMP Bulletin's* Best of ASMP 2011 issue. In addition to opportunities to speak with national officers, staff and ASMP's general counsel, Victor Perlman, Esq., leading business and creative consultants Louisa Curtis, Elaine Totten Davis, Blake Discher, Katherine Hennessey, Judy Herrmann, Selina Maitreya, Carolyn Potts and Thomas Werner are generously donating their time and expertise, offering 20-minute consultations or portfolio reviews throughout the weekend (one consultation per member, advance registration required).

On Friday, October 28, Chris Reed, special advisor to the Register of Copyrights, will be at the booth to answer your questions about registration and discuss copy-

right issues and other industry concerns. The PLUS Coalition, whose participation at PhotoPlus is sponsored by ASMP, will also be available to discuss this initiative at booth #1280.

Following the trade show on Friday evening, make sure to join us for the Annual Members' Meeting, held from 6:00 to 8:00 p.m. in one of the Javits Center meeting rooms. Free to all members, this meeting is sure to be a very special event.

After organizational updates from executive director Eugene Mopsik and ASMP president Jim Cavanaugh, ASMP education director Susan Carr will introduce the evening's main event, Photographers Helping Photographers, a panel with Jenna Close, Ed McDonald and Clark Dever. Following the format of the Saturday-night roundtables at last year's SB3 conferences, each photographer will share how they have leveraged industry changes and new technologies to

create new income channels. All members will benefit from these stories of real-world talent, intelligence and hard work. Join us and spark new ideas for your business. As Ed McDonald shares, "I had to change how I define myself in order to see the new opportunities."

Doors open at 5:30 p.m., and—as an incentive to early arrivals—the first 100 attendees will receive free tickets for Saturday's ASMP-sponsored seminars *Breaking Into the Biz: What Every Student and Emerging Photographer Should Know*, with Judy Herrmann and Mike Starke, and *What Every Photographer Should Know About Copyright*, with Richard Kelly and Susan Carr.

So don't miss this great opportunity to catch up with old friends, talk to industry leaders and hear important updates about crucial industry issues and the latest marketing strategies. For additional details and program updates, visit <www.asmp.org/expo>. —JW

ASMP WILL BE SPONSORING THREE SEMINARS AT THIS YEAR'S PHOTO PLUS EXPO

TB6: Speaker: Blake Discher

Title: Sales and Negotiating for the New Photo Business Reality

Track: Marketing + Social Networking

Time: Thursday 1:30 p.m. – 3:30 p.m.

Sponsored by ASMP

SB7: Speakers: Judy Herrmann and Mike Starke

Title: Breaking into the Biz: What Every Student and Emerging Photographer Should Know

Track: It's Your Business

Time: Saturday 1:30 p.m. – 3:30 p.m.

Sponsored by ASMP & YPA

SC7: Speakers: Susan Carr and Richard Kelly

Title: What Every Photographer Should Know About Copyright

Track: It's Your Business

Time: Thursday 3:45 p.m. – 5:45 p.m.

Sponsored by ASMP

Portfolio Reviews at PhotoPlus

ASMP members get a 10 percent discount on portfolio reviews organized by the Palm Springs Photo Festival and *Photo District News*. For further details and to register, visit the expo link mentioned above. —JW

ASMP WELCOMES A NEW GROUP OF MERIT MEMBERS AT THE EDDIE ADAMS WORKSHOP

Once again this year, ASMP is offering one-year, nonvoting merit memberships to the 100 students and emerging photographers selected to attend the Eddie Adams Workshop, held annually over Columbus Day weekend at Adams's rustic farm in Jeffersonville, New York. Founded in 1988 by dedicated ASMP member and Pulitzer Prize-winning photojournalist Eddie Adams, this workshop has provided valuable and tuition-free instruction to 2,300 attendees to date.

ASMP sponsored the participation of three representatives at this year's workshop. National board member—and workshop alumnus—Shawn G. Henry worked as a member of the Black Team, which handles set up for the entire workshop. National board member and digital workflow specialist Peter Krogh was also in attendance, and noted photographer Doug Menuz was on hand to present an ASMP-sponsored lecture on Saturday, October 8.

"My lecture is about my current, long-term efforts to produce a film and book from my Silicon Valley documentary called *Fearless Genius: The Digital Revolution in Silicon Valley 1985–2000*," says Menuz. "The first part is about digital technology, which has disrupted and almost destroyed photography trade practices and copyright and how this might affect the future of Eddie Adams participants. Then I tie that back to my work documenting the guys who invented digital everything. Oh, the irony," he adds. While Menuz didn't have a firm title for his lecture at press time, he notes "maybe I'll call it *Digital Disruption: Understanding the Forces Shaping Your Life in Photography*."

As in the past, the Portfolio section of the *ASMP Bulletin's* Winter 2012 issue will feature selected images from projects produced during the 2011 workshop. —JW

ASMP/DC PRESENTS ABELARDO MORELL DURING FOTOWEEK DC

Now in its fourth year, FotoWeek DC entices attendees with renowned lecturers, inspiring exhibitions and a myriad of other photo-related events. In 2011, FotoWeek Central is based at 18th & L Streets in downtown DC, in a building that comprises approximately 70,000 square feet of exhibition, event and lecture space under one roof.

Chief among the featured exhibitions will be a gallery of World Press Photo winners, a presentation of "Beyond Witness" by the Pulitzer Center for Crisis Reporting and the display of FotoWeek DC's International Awards Competition, 2011 Cherry Blossom winners, Youth contest winners as well as work from the 2011 FotoDC Uncover/Discover program.

ASMP/DC is sponsoring the participation of Guggenheim recipient Abelardo Morell, with a 7 p.m. lecture at the U.S. Navy Memorial Auditorium on Tuesday, November 8. The lecture is free, but preregistration is required. To sign up, visit <www.asmpdc.com>.

Another event partner, the Corcoran College of Art + Design will host a lunchtime lecture series with the following roster of impressive speakers: Stephanie Sinclair (Monday, 11/7), Amy Yenkin (Tuesday, 11/8), Muriel Hasbun and Pablo Ortiz Monasterio (Wednesday, 11/9), Trevor Paglen (Thursday, 11/10) and Doug Dubois (Friday, 11/11). Daytime portfolio reviews on Saturday, 11/12 will be followed by Arnold Newman speaker Carrie Mae Weems in a 7 p.m. lecture.

Photography exhibitions on view at the Corcoran Gallery of Art include: *Gordon Parks: Photographs from the Collection and Strange Fruit* by Hank Wilis Thomas, both on view from October 1, 2011, to January 16, 2012, as well as the North American debut of short-listed works from the Prix Pictet Photography Prize, on view from November 3 to 13, 2011.

On Saturday, November 5, night owls will enjoy the all-night photo shoot, edit and print event NightVisions. FotoSpace, FotoWeek DC's office and gallery in Adams Morgan, will be a hive of activity as participants deliver files to professional photo editors for on-the-spot editing, printing and display. Also following the nocturnal theme, George Washington University will host four nights of exterior image projections titled NightGallery.

Many additional photography happenings will be hosted by museums, galleries, embassies and other venues from November 5 to 12, making our nation's capital a serious photography destination this fall. For festival updates and to add your name to the FotoWeek DC mailing list, check out the Web site at <www.fotoweekdc.org>. —JW